



Michigan Office of Highway Safety Planning
P.O. Box 30634, Lansing, MI 48909
(517) 241-2500
Michigan.gov/ohsp

October 31, 2013

Contact: Melody Kindraka
(517) 241-1522
kindrakam@michigan.gov

MEDIA ADVISORY

Public invited to see the road as a truck driver
LOCAL EVENT IS OPPORTUNITY TO LEARN ABOUT TRUCK SAFETY

What: The view from behind the wheel of a large truck is unique for what can be seen and what cannot. During a special event, community members will have the chance to sit in the driver's seat and see how passenger vehicles can seem to disappear in the blind spots. Trucking industry representatives and law enforcement officers will be available to answer questions and give important safety tips.

The event is part of the Ticketing Aggressive Cars and Trucks (TACT) program, supported with funding from the Federal Motor Carrier Safety Administration and Michigan Truck Safety Commission. The TACT program aims to reduce truck-related crashes, injuries and fatalities by combining outreach, education and evaluation with enforcement activities. Specialized enforcement will take place Nov. 4-15 on U.S. 131 and I-196 in Kent and Ottawa counties.

When: Saturday, Nov. 2
10 a.m.-2 p.m.

Where: Wal-Mart Supercenter
3999 Alpine Ave. NW
Comstock Park, Mich. 49321

Who: Kent County Sheriff's Office
Michigan State Police
Wal-Mart Stores Inc.

Why: About 70 percent of truck crashes in Michigan involve a passenger vehicle. Of those crashes, over half of the time the hazardous action that caused the crash was committed by the passenger vehicle.

Visual: Law enforcement agencies will park patrol cars in the blind spots of Wal-Mart's educational No-Zone Trailer to illustrate the dangers of driving in those areas. The trailer is provided by the Wal-Mart Road Team.

- 30 -

N E W S R E L E A S E
T R A F F I C S A F E T Y